



Cincinnati USA
Partnership
for Economic Development



Government +
Business +
Education =

GREEN Cincinnati

The Greater Cincinnati region takes its commitment to a sustainable planet seriously. If you share that commitment and want to locate in a vibrant region where government, businesses, educational institutions and neighborhoods work hand-in-hand to create a GREEN Economy – Cincinnati USA is the place for you.

Your business belongs here because Cincinnati USA is a progressive three-state, 15-county region where the market is complete with a skilled workforce, products, services and government programs to support your aspirations.

As a city well-positioned to be a leader in the sustainable 21st century, Cincinnati USA is a global business center with nine Fortune 500 companies and invaluable accessibility to customers and suppliers around the world.

The Green Partnership for Greater Cincinnati – a collaboration of government, educational and corporate institutions – takes a leadership role in helping Cincinnati USA achieve its sustainability goals.



With numerous job opportunities, affordable housing, excellent schools, friendly neighbors, world-class arts and culture, diverse religions, shopping, safety, weekend festivals and plenty of sports entertainment options to fill your days, nights and weekends, it's easy to see why more than 2 million people proudly call Cincinnati USA home.

GREEN: Government

Government leaders encourage you to take advantage of full property tax abatement for 15 years for all LEED-certified buildings in the City of Cincinnati. Ohio also offers state tax credits for GREEN energy industries.

The City's aggressive *Green Cincinnati Plan* includes recommendations that reduce pollution, conserve natural resources, improve public health, create jobs and save money. The plan includes ramped up recycling, free parking for electric vehicles and an urban agriculture program.

Greater Cincinnati Energy Alliance

The Greater Cincinnati Energy Alliance – a non-profit organization that provides education, expertise and innovative financing to make Cincinnati more energy efficient – was recently awarded a \$17 million grant from the U.S. Department of Energy.

Parks and Recreation

Outside Magazine ranked Cincinnati in its top 10 cities, calling it 'an incredibly easy city' in which to live with its excellent parks and access to hiking, climbing and kayaking.

The Cincinnati parks system, with its five regional and 70 neighborhood parks and 34 nature preserves, has been rated 'excellent' by the Trust for Public Land. *USA Today* ranked Cincinnati parks as one of the top three urban park systems in the United States.



The Hamilton County parks system includes 21 parks, spanning more than 16,000 acres. Many first-timers to Cincinnati say it's like a city within a park!

The Cincinnati Zoo & Botanical Gardens, recently named "The Greenest Zoo in America," received the *Supernova Star of Energy Efficiency Award* from the Alliance to Save Energy. In 2009, the Zoo opened its new Platinum LEED-certified entrance and has embarked on an innovative program to eliminate storm water run off from its property.

GREEN: Business

Cincinnati USA Regional Chamber's Green Business Initiative

The Green Business Initiative facilitates sharing best practices among its members, allowing exceptionally-sustainable organizations to collaborate with one another and share their GREEN ideas.

Go Green Challenge

Businesses who take the *Go Green Challenge* set goals to reduce their environmental impact, improving overall environmental quality in the tri-state region.

Green Business Awards

Cincinnati's *Business Courier* joins the U.S. Green Building Council Cincinnati Regional Chapter to celebrate people, companies and organizations for superior environmental stewardship with the annual "Green Business Awards."

Cincinnati Reds 'Go Green' Initiatives

Great American Ball Park works with U.S. EPA programs to improve energy performance, increase energy efficiency, reduce waste and educate the public. "We try not to compare the teams," says John McHale Jr., executive vice president of administration for Major League Baseball. "But if you were just to look at the quantum of things that the Reds are doing, it's significant and puts them in a very elite class in Major League Baseball."

Findlay Market

Findlay Market, Cincinnati's historic farmer's market and nexus for urban gardeners, has been selling local goods to the public since 1852. In 2008, Duke Energy – a national leader in both energy efficiency and renewable energy

– and the Ohio Department of Development sponsored the installation of 114 solar panels, making the project the largest solar exhibition in Ohio on a building that is on the National Register of Historic Places.



Cincinnati: A Smart Meter Leader

Duke Energy will install more than 1 million smart meters over the next five years, providing Cincinnati electric and gas customers the opportunity to monitor and, through a variety of programs, reduce their energy usage.

GREEN: Education

Within 200 miles of Cincinnati USA, there are more than 300 colleges and universities conferring degrees from associate to doctoral in a broad range of subjects.



University of Cincinnati

UC is a national leader in sustainability, with six LEED Green buildings. UC was named to the Princeton Review's list of GREEN universities – the only public university in Ohio to make the list – and is home to one of the top-three-ranked architecture schools as well as the #1 ranked graphic design schools in the country. With Procter & Gamble's headquarters also in Cincinnati, we are a global center for green consumer packaging and design.

Cincinnati State Technical and Community College

Cincinnati State offers a major in Renewable Energy, as well as Ohio's first Sustainable Design and Construction Certificate.

Cincinnati Public Schools

Ohio leads the nation and Cincinnati leads Ohio in the number of LEED-registered schools. CPS is incorporating sustainability in its curriculum and has a K-12 science-technology-engineering-mathematics program emphasizing hands-on, inquiry-based learning, with a demonstration laboratory for educators and college students.

Greater Cincinnati Environmental Educators

Comprised of environmental education programs and parks, this umbrella organization stimulates sharing best practices and encourages proper training for educators throughout the city.



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Partnership**
for Economic Development

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the green partnership
FOR GREATER CINCINNATI

Green Partnership for Greater Cincinnati

*For more information about sustainable Greater Cincinnati and what it has to offer, visit **www.green-cincinnati.org**. The Green Partnership for Greater Cincinnati (GPGC) is a collaboration between the City of Cincinnati, Hamilton County, Cincinnati Public Schools, University of Cincinnati, Cincinnati State and Duke Energy. GPGC encourages efforts to improve environmental performance, while saving money and demonstrating leadership to the Greater Cincinnati community.*

Cincinnati USA Partnership for Economic Development

*For more information on locating your business in Cincinnati USA, visit: **CincinnatiUSA.org**. For specific questions, e-mail the Partnership at partners@cincinnatiachamber.com. The Cincinnati USA Partnership is the regional economic development initiative directed by the Cincinnati USA Regional Chamber. The Partnership is responsible for attracting new business, jobs and investment to the region. This is achieved by marketing the region domestically and internationally, generating and managing prospects, identifying retention issues and opportunities and partnering with local communities to win projects.*