



Department of Finance
Purchasing Division

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ADDENDUM

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DATE November 9, 2017

BUYER Annette Gordon

ADDENDUM NUMBER 2

ORIGINAL INVITATION DATE October 25, 2017

Your attention is called on a "Request for Proposals" mailed from this office under the below reference number and on which it is found necessary to post the following addendum.

This addendum should be considered in submitting your proposal and should be attached to the original "Request for Proposals" and made a part there of.

<u>ITEM DESCRIPTION</u>	<u>REFERENCE NUMBER</u>	<u>PROPOSALS DUE</u>
TRANSPORTATION SERVICE PROVIDERS AGGREGATION TOOL	RFP555CEDTSPAA	January 19, 2018 at 3:00PM ET

PLEASE SEE ATTACHED CHANGES TO THE RFP

1st Addendum

INTRODUCTION

The City of Cincinnati, Ohio, (hereinafter referred as "City") is issuing this Request for Proposals (hereinafter "RFP") pursuant to the provisions of the Cincinnati Municipal Code (CMC), Chapter 321 and City Manager Administrative Regulation 23 for Professional Services, from parties, (hereinafter "Offerors). The Offeror shall provide a web-based, fully mobile friendly tool that delivers end to end, multi-modal transit routes, based on user preferences such as, but not limited to:

- Cost
- Public Transit
- Number of stops
- Environmental concerns
- Healthy lifestyles
- Visitability/Accessibility

Proposals shall consist of the elements as described in Section II of the RFP. An Evaluation Committee will review and rate all proposals using the criteria noted in Section V of the RFP.

Currently, transportation data and information is fragmented throughout the Cincinnati area. It is the purpose of this solicitation to procure a solution that can promote innovation and, solve for an optimized and fully accessible personal mobility experience, ~~and~~ Additionally, this tool is intended to serve as a data gathering ~~tool~~ instrument to better understand the travel patterns and tendencies of residents and visitors alike to inform decision making.

2nd Addendum

SELECTION PROCESS AND AWARD CRITERIA

Selection of a preferred Offeror and subsequent award of contract will comply with City Administrative Regulation No. 23 and the Cincinnati Municipal Code (CMC). The City will award a contract to the successful Offeror considering the total requirements for this procurement and what is "Most Advantageous to the City" in accordance with CMC Chapter 321.

The City's Selection Committee will review and evaluate all properly submitted proposals that are received on or before the deadline. The Selection Committee will submit its finding to the Chief Procurement Officer as to which proposal(s) is/are "Most Advantageous" to the City taking into consideration price and evaluation factors set forth below. The Chief Procurement Officer will review the Selection Committee's findings and will then submit a recommendation to the City Manager who will make the award for the City pursuant to CMC Section 321-65.

Each submission will be evaluated based on the criteria below and the will be reviewed based on the merit of the proposal itself and not compared to other proposals.

1. **(25-20 points) Capacity & Experience of Web-Based Tool Developer or Development Team**

Offerors should provide the following information to demonstrate their ability to provide a high quality, web-based, fully mobile friendly tool:

- a. Offerors should identify each of the development team members: owner/developer, ~~general contractor~~, design team, investors and other team members required for completion of the project.
- b. Offerors should provide a brief history of the ~~development~~ company(s).
- c. Offerors should provide a list of all projects which are currently in progress or managed by the entity and an executive summary of their development experience.

2. (25-20 points) Vision for Mobile Platform

Offeror is encouraged to present a detailed vision of the end product for the web-based, fully mobile tool.

3. (25-20 points) Financial Capacity

Offerors should provide one (1) letter of support from a lending institution that conveys the lender's confidence in the Offeror as a borrower. The letter should be addressed to the City of Cincinnati, Department of Community and Economic Development, and should include the name, title, company, address and phone number of the individual providing the letter. Letters of support from lenders the Offeror has used in the past will be weighted more heavily.

4. (15 points) Economic Inclusion Goals

Offerors should describe their previous success in achieving economic inclusion goals on projects of similar or greater scope to the project identified here in this RFP and submit a preliminary economic inclusion plan that includes opportunities to the maximum extent practicable, for SBEs, WBEs, and/or MBEs through the Small Business Enterprise (SBE) Program (CMC Chapter 323) and Minority and Women Business Enterprise Programs (CMC 324) respectively. Information regarding the City's SBE and M/WBE programs and a directory of certified firms can be found at the following website:

<http://www.cincinnati-oh.gov/inclusion/>.

5. (15 points) Accessibility

Offeror is encouraged to present a detailed vision for the ability of the tool to provide a reasonable level of accessibility for all persons both in the operation of the tool itself as well as the creation of a personalized mobility experience.

56. (10 points) Aggregation of "Best in Class" Transportation Service Providers

Offeror is encouraged to include data from additional "best in class" transportation service providers including, but not limited to:

- Uber
- Lyft
- Zipcar
- Google
- Waze
- Other parking service providers
- Other cab/rideshare service providers

The City reserves the right to ask for additional information and clarification from or about any or all of the Offerors. The City may require selected Offerors to make an oral presentation of their proposals.