

## KEYNOTE

**Mark O'Connell, OCO Global**

**11:45-1:15 pm**

### INTRODUCTION

**Harry Black**

*City Manager*  
City of Cincinnati

### KEYNOTE SPEAKER

**Mark O'Connell**

*Chief Executive Officer*  
OCO Global

**#WatchCincyRise**

**#ChooseCincy**



## About OCO Global

OCO has been providing economic development solutions for over 15 years to leading organizations such as UK Trade and Investment, JETRO, Enterprise Florida, Invest Hong Kong, Invest in France, UNCTAD, IEDC and WAIPA.

They have also worked with leading consulting firms such as PwC and EY in support of delivery and many private sector companies that OCO has supported on their internationalization journey.

With headquarters in Belfast and offices in London, Paris, Frankfurt, New York and Tokyo, OCO employs a multinational and multilingual staff of over 60 full time consultants specializing in Trade and Investment.



### **MARK O'CONNELL**

*Chief Executive Officer*  
OCO Global

Mark O'Connell is CEO and founder of OCO Global, one of Europe's leading trade development and inward investment consultancies with over 50 staff in 6 countries including the US, Europe, and Asia. OCO Global advises governments and companies on international trade and investment strategies, underpinned by market analysis tools, in market representation and economic research services.

Mark has worked in more than 80 countries and has cultivated in depth government, industry and trade association networks across the world. Core experience includes strategy and policy, business, sector and market analysis and evaluation, business planning, project management and performance review.