



# UNLOCKING THE TRI-STATE REGION

## *Foreign Direct Investment Symposium*

March 31, 2017 • 8:30 AM–3:30 PM

Anderson Pavilion at Smale Riverfront Park, Cincinnati, OH

### EVENT MASTER OF CEREMONIES

**Amy Murray**  
*Cincinnati City Councilmember*

### OPENING REMARKS

8:30–9:00 am

**John Cranley**  
*Mayor, City of Cincinnati*

**Johnna Reeder**  
*President & CEO, REDI Cincinnati*

**Neville Pinto**  
*President, University of Cincinnati*

**Unlocking the  
Tri-State Region**

9:00–10:00 am

### SESSION ONE

Overview of the importance of FDI, and a strategic approach to the positioning of the region as a sophisticated market with unique investment opportunities.

#### Moderator

**Oscar Bedolla**  
*Director, Department of Community & Economic Development, City of Cincinnati*

#### Speakers

**Joseph J. Dehner**  
*Attorney at Law,  
Frost Brown Todd LLC*

**Stephen Strnisha**  
*Chief Executive Officer,  
Cleveland International Fund*

**Warren Weber**  
*Executive Vice President,  
PNC Bank*

**Anne McKinney**  
*Director of Investment Services,  
SelectUSA*

**Jim Schellinger**  
*Secretary of Commerce,  
State of Indiana*

Networking Break

10:00–10:15 am

**Manufacturing, Trade  
& Workforce**

10:15–11:15 am

### SESSION TWO

Discussion of regional manufacturing, trade and workforce as a means of leveraging foreign direct investment opportunities.

#### Moderator

**Laura Brunner**  
*President & CEO, Port of Greater Cincinnati  
Development Authority*

#### Speakers

**Tom Bainbridge**  
*Export Assistance Program  
Manager, Ohio Development  
Services Agency*

**Josh Benton**  
*Executive Director of Workforce  
Development, Kentucky Cabinet  
for Economic Development*

**Ed Webb**  
*President and CEO,  
World Trade Center of Kentucky*

**Jeff Bender**  
*Executive Managing Director,  
Cushman and Wakefield*

**Garry Lanham**  
*Chief Financial Officer,  
Eurostampa*

Lunch Selection & Break

11:15–11:45 am

**Keynote  
Lunch**

11:45–1:15 pm

### INTRODUCTION

**Harry Black**  
*City Manager, City of Cincinnati*

### KEYNOTE

**Mark O'Connell**, *Chief Executive Officer, OCO Global*

Networking Break

1:15–1:30 pm

**Capital Flows into  
Real Estate & Infrastructure**

1:30–2:30 pm

### SESSION THREE

Sharing best practices to grow regional economy by attracting foreign investment into real estate and infrastructure.

#### Moderator

**Oscar Bedolla**  
*Director, Department of Community &  
Economic Development, City of Cincinnati*

#### Speakers

**John Kjorstad**  
*Global Services' Infrastructure Leader,  
KPMG*

**Trey Grayson**  
*President & CEO, Northern Kentucky  
Chamber of Commerce*

**Lynn Allen**  
*President and Chief Executive Officer,  
Bluegrass International Fund*

**Martin Polivka**  
*Senior Consultant,  
Ernst & Young*

2:30–3:00 pm

### CLOSING REMARKS

**Amy Murray**  
*Cincinnati City Councilmember*

city of  
**CINCINNATI**