

**2017-2018  
NEIGHBORHOOD BUSINESS DISTRICT  
IMPROVEMENT PROGRAM  
(NBDIP)**

**APPLICATION KIT**



**City of Cincinnati**  
**Department of Community & Economic Development**  
805 Central Ave., Suite 710  
Cincinnati, Ohio 45202

**CITY OF CINCINNATI**  
**Neighborhood Business District Improvement Program**  
**2017-2018 FUNDING REQUEST APPLICATION**

Each Neighborhood Business District may submit two project requests (one major and one minor or two minor). Complete each section and provide written documentation to receive credit on scoring.

Project Title: Peeble's Corner Streetscape Design Project Address: E McMillan (Gilbert to Kemper)

Neighborhood: Walnut Hills Census Tract(s): 0270.00

Business Association: Walnut Hills Business Group Community Council: Walnut Hills Area Council

Please Describe Project in One Sentence: Walnut Hills is seeking funding to design the remaining gap in streetscape improvements between Trevarren Flats and the Gilbert and McMillan intersection.

Detailed Project Description: Walnut Hills began making streetscape improvements in 2015 with the City of Cincinnati. The first phase of streetscaping in the business district completed Victory Parkway to Kemper, and in front of the Trevarren Flats project. Initial streetscape funding also allowed for the design of the streetscape west of Gilbert to Copelen. The neighborhood is now seeking funding to contract the City of Cincinnati to extend design work between the completed streetscape on the east side of the district, to the already-designed streetscape on the west side of the district.

1. Type of Project: Major  or Minor

2. NBD Impact: Impact is limited to the specific project site or NBD. Identify the businesses physically, contractually, or financially impacted and directly benefiting from this project.

Cincy Stories, 965 E McMillan  
Mortar, 965 E McMillan  
Just Q'In, 971 E McMillan  
Caffe Vivace, 975 E McMillan

CVS, 934 E McMillan  
Businesses to-be-announced in Paramount Square

3. Job Impact: "Jobs retained" based on approximate number of jobs provided by above businesses. "Jobs created" based on incoming businesses.

# Jobs Retained: 30

# Jobs Created: 20

4. Businesses Assisted: Provide the names and addresses of businesses that will directly benefit from the project, and explain how these businesses will directly benefit. (Example – a streetscape will

*benefit all businesses fronting on the improvements. Parking lots benefit businesses needing additional parking in close proximity).*

# Businesses Assisted: 5 existing businesses and several future storefronts will benefit from the streetscape improvements on this E McMillan block.

5. Sources and Uses: Degree to which the project leverages private and other public funding. Private leverage based on commitments through letters of support. List other public funds committed to the project (federal, state, NSP).

Fund Source	Private	Public	Amount	Use
NBDIP		X	\$15,000	Streetscape Design

Total Budget \$15,000

6. Attach complete budget, including cost estimates, source of estimates, and contractor's bids.

See above. This cost estimate was provided by Diego Jordan, with the City of Cincinnati DOTE. Mr. Jordan based this estimate on previous phases of McMillan streetscaping and linear feet.

7. What is the neighborhood contribution to this project (including committed volunteer hours)?

Walnut Hills Redevelopment Foundation staff time, streetscape committee, WHAC and WHBG.

8. Does this project complete or continue a previously funded project? Yes X No

If yes, please specify the following:

- a) Phased project (Project Name): Peeble's Corner Streetscaping  
 b) Cost over run      Explain:

9. Does your community have an approved plan? Yes X No

If yes, which goal or objective of the plan does this project implement?

Prioritize Public Realm Investments

Is this project specified in the plan? Yes X No     

10. Letter from:

- a) Business Association (Attached) X Confirming knowledge of project  
X Supporting project  
 b) Community Council (Attached) X Confirming knowledge of project  
X Supporting project

11. Attach a map of the project location.



12. Who is the Project Coordinator and Main Contact Person for this project?

Name: Joe Sandmann

Address: 915 E McMillan St

Email: joe@walnuthillsrf.org

Phone: 5136580208 Fax: NA

List the names and email addresses of active committee members who will be implementing this project.

<b>Name</b>	<b>Contact</b>
Joe Sandmann	<a href="mailto:joe@walnuthillsrf.org">joe@walnuthillsrf.org</a>
Matt Cuff	<a href="mailto:Mattcuff@Justqin.com">Mattcuff@Justqin.com</a>
Sara Leah Miller	<a href="mailto:chachilovesvinyl@gmail.com">chachilovesvinyl@gmail.com</a>
Cindy Fischer	<a href="mailto:Cindy.Fischer@firststephome.org">Cindy.Fischer@firststephome.org</a>



business  
group

City of Cincinnati  
Department of Community and Economic Development  
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To Whom It May Concern:

The Walnut Hills Redevelopment Foundation is taking the lead in applying for CNBDU dollars for the design of streetscape improvements for McMillan from Gilbert Ave to Trevarren Flats/Kemper.

The Walnut Business Group fully supports this request and stands ready to do what we can as business owners and representatives of Walnut Hills to support the revitalization of our business corridor. We believe that this project will only strengthen a growing section of the McMillan corridor as well as strengthen the surrounding area. Our recently completed and city adopted Walnut Hills Reinvestment Plan calls for prioritizing public realm investment, and this project works towards that goal.

Thank you for your consideration.

A handwritten signature in black ink, appearing to read 'Matt Cuff', written over a faint circular stamp.

Matt Cuff

Walnut Hills Business Group President



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**Department of Community and Economic Development**

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**The Walnut Hills Area Council fully supports this request and stands ready to do what we can as residents of Walnut Hills to support the revitalization of our business corridor. We believe that this project will only strengthen a growing section of the McMillan corridor as well as strengthen the surrounding area. Our recently completed and city adopted Walnut Hills Reinvestment Plan calls for prioritizing public realm investment, and this project works towards that goal.**

**Thank you for your consideration.**

A handwritten signature in black ink that reads 'Sara Leah Miller'. The signature is written in a cursive style with a large initial 'S'.

**Sara Leah Miller**

**Walnut Hills Area Council President**