

**CITY OF CINCINNATI**  
**Neighborhood Business District Improvement Program**  
**2016-2017 FUNDING REQUEST APPLICATION**

Each Neighborhood Business District may submit two project requests (one major and one minor or two minor). Complete each section and provide written documentation to receive credit on scoring.

Project Title: Business Wayfinding Kiosk

Project Address: 1971 – 2120 Madison Road 45208

Neighborhood: O'Bryonville

Census Tract(s): \_\_\_\_\_

Business Association: O'Bryonville Bus. Assoc.

Community Council: Not Applicable

Please Describe Project in One Sentence: This project is designed to create information that allows customers to easily and knowledgeably navigate the business district once they have parked their car in our parking lot.

Detailed Project Description: Our business district believes wayfinding in or around our parking lot will help customers efficiently get to their intended business, and also inform them of what other businesses are available in the district. We believe this will result in customers better engaging with and spending more time in the district. The wayfinding kiosk will be placed in a convenient, central, and highly visible location.

1. Type of Project: Major \_\_\_\_\_ or Minor X
  
2. NBD Impact: Impact is limited to the specific project site or NBD. Identify the businesses physically, contractually, or financially impacted and directly benefiting from this project. \_\_\_\_\_ (Sample letter(s) attached)
  
3. Job Impact: Job impact is limited to the specific project site or NBD. All jobs must be reported as full-time equivalent (FTE). FTEs must provide a minimum of 2,080 hours per year or 40 hours per week. See NBD Improvement Program Criteria for an explanation of retained or created jobs. Please provide documentation/methodology to support these numbers.  
  
# Jobs Retained \_\_\_\_\_ # Jobs Created \_\_\_\_\_
  
4. Businesses Assisted: Provide the names and addresses of businesses that will directly benefit from the project, and explain how these businesses will directly benefit. *(Example – a streetscape will benefit all businesses fronting on the improvements. Parking lots benefit businesses needing additional parking in close proximity).*  
  
# Businesses Assisted: 30

Email: [jayashmore@gmail.com](mailto:jayashmore@gmail.com) mp.bonbonerie@fuse.net

Phone: 513-313-9722 Fax: \_\_\_\_\_

List the names and email addresses of active committee members who will be implementing this project.

Name

Email/Phone

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